



NortonFarmersMarket2020SeasonPlan

As concerns regarding COVID-19 continue, we have decided to modify operations for the Norton Friends and Farmers Market to begin the season. We do hope we will be able to return to some type of normalcy as the season progresses.

The plan detailed below will be in effect through at least the end of June. We will then reevaluate whether we need to continue the measures outlined below or return to a more regular market schedule that still implements measures to keep vendors, volunteers, and customers safe during the COVID-19 pandemic.

Please feel free to contact market managers Katie Dunn or Shelly Knox with feedback and questions about the information outlined below.

We look forward to seeing you this season!

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Tokens: We will not start distributing Kids Bucks tokens at the beginning of the market this season. We do hope to possibly start offering these again as the market season progresses. We will provide services for Debit and EBT customers. We will still wait until at least July to begin offering Senior Tokens. We will also be using multi-colored tickets for tokens this season to avoid re-using wooden tokens each week.

Best Practices: Based on current state requirements and guidelines (May 18, 2020), we will allow on-site sales when the market season begins. We ask that customers help us ensure the health and safety of our vendors, customers, and volunteers remains our top priority. Please adhere to the following guidelines if planning to attend the farmers market during the 2020 season:

- ∇ Anyone that has a fever or symptoms of COVID-19, or known exposure to a COVID-19 case in the prior 14 days, should not attend the farmers market.
- ∇ Please practice social distancing when attending the market. Keep at least six feet from fellow customers, vendors, and volunteers. We will have signs and measures posted throughout the market as reminders of this guideline.

- We encourage all customers to wear face coverings over their noses and mouths to protect themselves, fellow customers, vendors, and volunteers.
- We are encouraging vendors to offer no touch or low touch purchasing opportunities this season by boxing or pre-bagging food items. We have also asked vendors to post a menu at their booths letting customers know what they have for sale, as well as the cost of each product to better streamline sales and help reduce crowding. We will also post these menus prior to the Mini Markets each week on the Norton Friends & Farmers Market's Facebook page (www.facebook.com/nortonfriendsandfarmersmarket) and website (www.nortonva.gov/farmersmarket).